

Bread Companions

A stylized illustration of wheat stalks, rendered in a light beige color, positioned at the bottom left of the title text.

“We are called to deliver on the promise that we will share bread with others,
that we will be *one* with each other...” – *Michael Frost*



Values

Simplicity

Sustainability

Relationships

Transformation

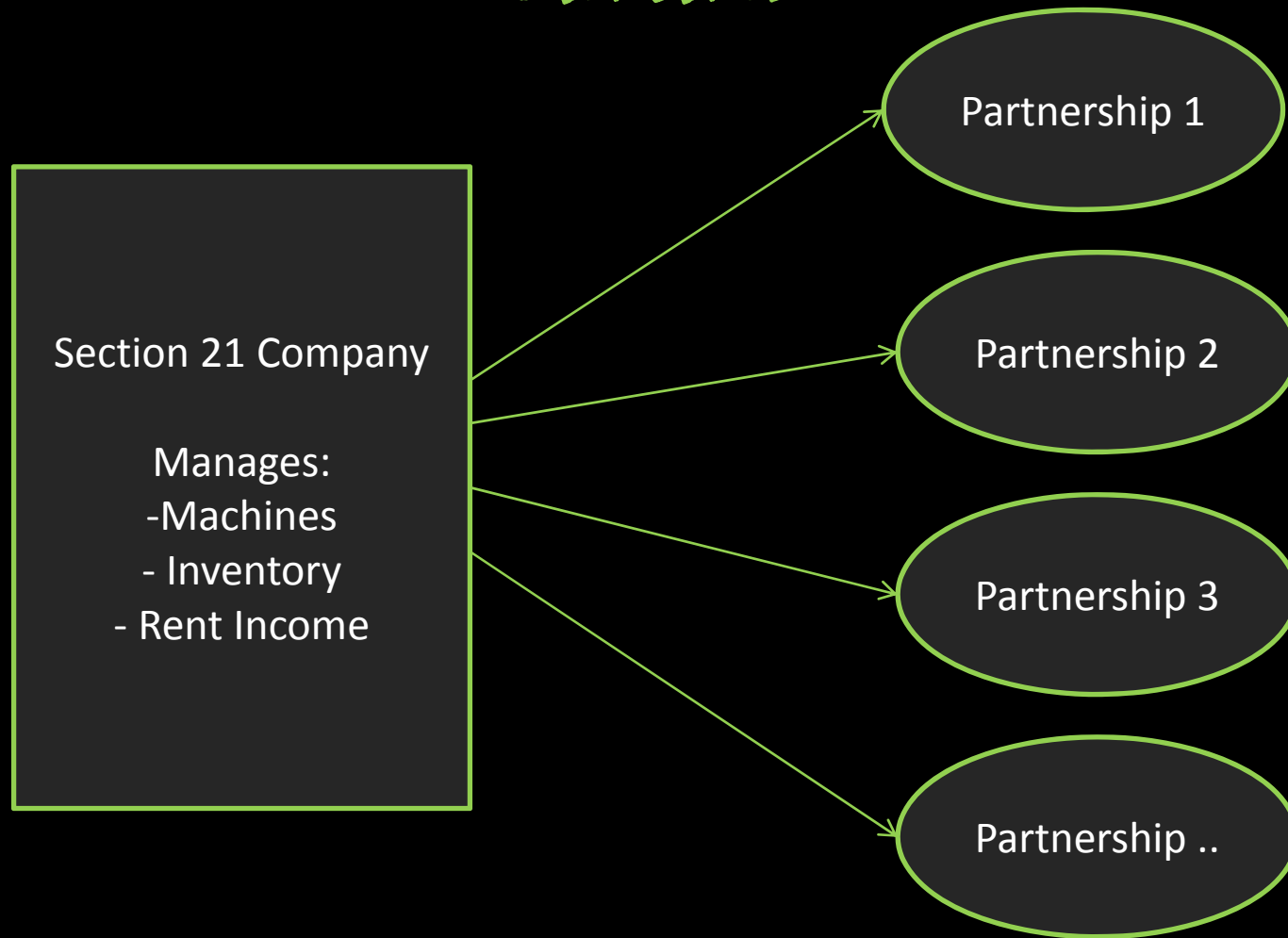
Faith

Vision

The purpose of this program is to alleviate poverty and enhance the quality of life by empowering the poor to raise their standard of living through a self-sustaining micro-enterprise – a Sun-Oven Bakery.

This will positively affect the families and children of the people employed. They will regain self worthiness and self-respect. In the end it will also reduce crime.

Structure



Mission

The machines will be purchased and owned by the company.

The inventory will be purchased by the company and issued to the partnership at cost.

The machines will be leased to the partnerships at 5% of turnover. This income will be invested and accumulated to be able to buy the next machine for another bakery.

Mission

Process:

Using supervisory personnel from reputable organizations already resident in developing-world communities, identify "entrepreneurs" from local communities to establish a bakery. The bakery will utilize a *VILLAGER SUN OVEN* to bake bread, cakes and pastries for sale in a specified geographic region. These entrepreneurs will be trained in basic business management skills and specific solar bakery management techniques.

Mission

Work with each entrepreneur to:

1. Develop a customized marketing and distribution plan for their region.
2. Establish and monitor cash flow and profit objectives for their location.
3. Outline a growth plan to allow an increase in sales and profits.
4. Develop appropriate policies in the form of a partnership agreement that will enable the entrepreneurs to improve their standard of living.

Marketing and Distribution

Alternatives:

1. To supply orphanages, soup kitchens and other similar organisations
2. To sell to individuals in the local area
3. To sell to tuck shops in the local area

Cash Flow and Profit Objections

Description	Ref	Per unit	Monthly (500 units per day)	Monthly (1000 units per day)	Annually (500 units per day)	Annually (1000 units per day)
Sales	*	5.00	52,500.00	105,000.00	630,000.00	1,260,000.00
Cost of Sales		3.75	39,375.00	78,750.00	472,500.00	945,000.00
Materials and Other Overheads		3.50	36,750.00	73,500.00	441,000.00	882,000.00
Rent Expense	**	0.25	2,625.00	5,250.00	31,500.00	63,000.00
Profit	***	1.25	13,125.00 ****	26,250.00 ****	157,500.00	315,000.00
Profit share per entrepreneur			1,093.75	2,187.50	13,125.00	26,250.00

References

- * Based on R5 per loaf
- ** Rent expense based on 5% of turnover
- *** Profit to be shared between the 12 partners
- **** Based on sales for 21 working days per month

Growth Plan

1. Partners share whatever profit is made at the end of the month. This will prevent initial operating losses and will also motivate them to maximise their effectiveness and efficiency.
2. There will be mentors for each group (marketing & distribution, production, finance) that will provide assistance wherever needed. The mentorship will continue until the partnership is capable to continue without it.
3. Contracts will be signed with customers regarding the quantity and price of supplies as soon as the bakery is up and running. This will limit financial uncertainty.
4. A partnership agreement will be in place to ensure that the partners work towards the same goal and agree to do so. Should any of the partners not comply with the agreement steps will be taken to address the issue.

Partnership Agreement

1. As mentioned a partnership agreement will be set up and signed by each partner;
2. A basic Code of Conduct will be compiled and included as a part of the agreement; and
3. Basic policies and procedures regarding the functioning of the partners will be included as a part of the agreement.

*More about the Villager
Sun Oven...*

The Sun Oven Provides:

- Nutritious meals through modern technology
 - Feeding those in poverty and hunger
- Reducing deforestation and global warming
 - Restoring life-giving environments
 - Teaching self-support and enterprise
- Improving lives in underdeveloped nations

The Difference

Solar energy is the cleanest and most efficient form of fuel for cooking, baking and water purification, wherever the sun's rays can be captured and the energy harnessed.

The Villager Sun Ovens supplied bake hundreds of small loaves of bread in a day using only the sun's energy to work.

Each of these bakeries will employ 13 to 18 people to prepare, bake, sell and deliver goods which have been baked in a solar oven.

These bakeries will self-fund growth to enable expansion into additional locations.



Features

- High temperatures... in excess of 500° F / 260° C
- Rugged durable construction... designed to last for decades
 - Easy Track tracking system...adjusts to follow the sun
- Propane back up system...can operate 24 hours a day rain or shine
 - Trailer mounted... easy to transport and secure for storage
- Simple to operate...operators can be trained in a matter of hours
- Collapsible reflector assembly... folds for easy transport and storage
(10 minutes to setup and 5 minutes to take down)

Standard Accessories

Trailer
Propane backup
108 Durable bread pans
20 Cake pans
6 Flat pans
2 Heavy duty rolling pins
1 Large oven peel
2 Dough scrapers
6 Hot pads
1 Rugged insect-proof flour bin
1 Wire whip
2 Large mixing bowls









What is needed?

1. A willing community where the project can be initiated
2. A market for the bread to be sold
3. Training programmes for the baking of the bread, distributing and marketing, financial control and inventory control
4. Assistance in regulatory and legislation aspects
5. Each sun oven project costs approximately \$12,690 US dollars, which includes the oven, shipping, equipment and food supplies
6. Initial working capital
7. A building needs to be constructed/container obtained and tailored
8. Recruitment of the partners

The status of necessities

	Already obtained	In process	Still to obtain
1. A willing community where the project can be initiated	✓		
2. A market for the bread to be sold	✓		
3. Training programmes	✓		
4. Assistance in regulatory and legislation aspects	✓		
5. Assistance with recruitment of employees	✓		
6. Financial assistance			✓

*A willing community
where the project can be
initiated...*



Our VISION...

To enrich disadvantaged communities, in a holistic fashion, by assisting them to live full, meaningful lives and empowering community leaders.

Working primarily in...

Disadvantaged communities in and around Johannesburg.

Two Community Centres...

One in Zandspruit, situated in the North West of Johannesburg, Honeydew area, Gauteng and Kwaggafontein, Kwa-Ndebele, in Mpumalanga Province.

Zandspruit...

Is a community of 100,000 people living in a 3 square kilometer area which is one of the oldest and least developed settlements in Gauteng.

Kwa-Ndebele...

Homelands of about 300 000 residents.

The *Emthonjeni Community Centre* is within this community situated in Kwaggafontein.

Emthonjeni Community Centre

Community of 100 000 living in 3 square km's







The diagram features a large green rectangle on the left containing the text 'ZANDSPRUIT PROJECTS'. To its right is a vertical stack of five smaller, colored rectangles: red (Medical), green (Education), orange (Job Creation), blue (Recreation), and purple (Community Care). Each rectangle has a thin black border and is separated from the others by a small gap.

ZANDSPRUIT PROJECTS

Medical

Education

Job Creation

Recreation

Community Care

*A market for the bread to
be sold...*

Research done by team:

- Quality

- Pricing

- Availability

- Additional Services

Training Programmes...

Basic Business Skills Training, including:

- The business plan
- Broad system overview
- Marketing and investigation
- How to use a calculator
- Buying and Selling
- Stock Control



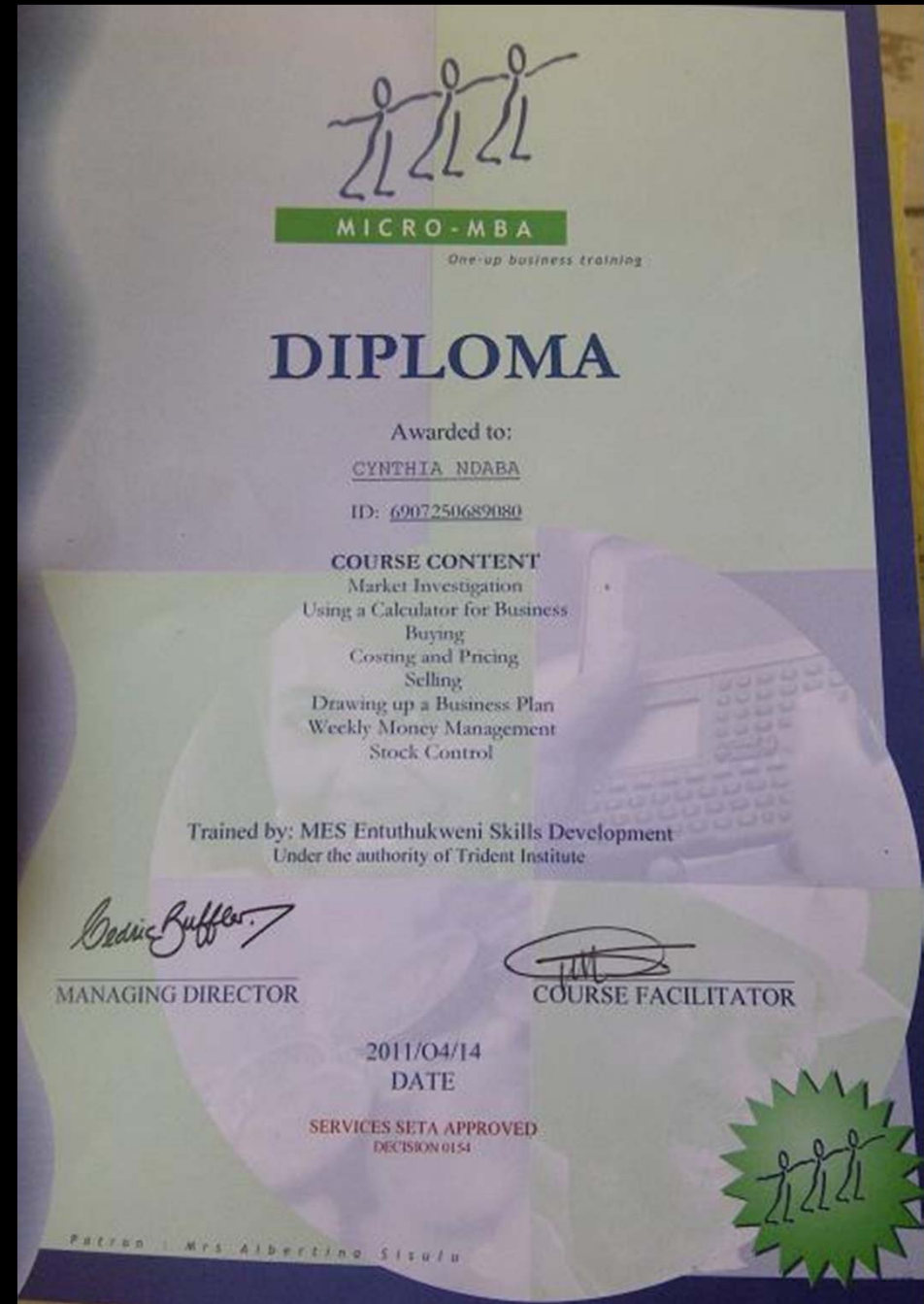
Team Building, including:

- Get to know each other
- Personality types
- Brain teasing activities



Micro MBA Diploma:

- SETA Accredited
- Course content focused on a small entrepreneurs business



*Assistance in regulatory
and legislation aspects...*

*Assistance in regulatory and
legislation aspects...*

Composition of Directors (to follow)

*Assistance with
recruitment of employees...*

Vukusenzele



Financial Assistance...

<u>Description</u>	<u>Purpose</u>	<u>Amount</u>
1 Machinery (Solar Oven)	Asset Acquisition	R 85,000
2 Furniture (Tables and Chairs)	Asset Acquisition	R 4,000
3 Building Construction/Container	Asset Acquisition	R 36,500
4 Bicycles for Deliveries	Asset Acquisition	R 3,000
5 Cash Balance in Bank Account	Working Capital	R 10,000
6 Cash Balance Petty Cash	Working Capital	R 2,000
7 Inventory Purchases	Working Capital	R 20,000

Total

R 160,500



Return on Investment Guarantee

- Board of Directors
- Regular Narrative and Financial Reporting

Board of Directors

Roelita Cloete (Executive)

Qualifications:

- Chartered Accountant (SAICA)
- Chartered in Management Accounting (CIMA)

Experience:

- 3 years post-graduate experience at PwC

Sophia Venter (Executive)

Qualifications:

- B. Com Law (UFS)
- LLB (UFS)
- Admitted Attorney to the High Court
- Post Graduate Diploma in Financial Planning (UFS)

Experience:

- Commercial Attorney for Phatsoane Henney Attorneys (Associate of Naudes)
- Fiduciary Specialist at Citadel Trust

Divan Botha

Qualifications:

- B. Com Marketing
- Masters in International Marketing (UJ)
- In the process of completing his Doctorate in Business Administration (UJ)

Experience:

- Marketing Strategist for Business Banking FNB
- Head of Entrepreneurial Development platform (BizNetwork) on behalf of FNB
- FNB Head of Marketing for Business Banking



Jeanetta McCurdy Basson

Qualifications:

- BA Management (Hardin-Simmons University, Texas, USA)
- Certified Financial Planner (College of Financial Planning, Colorado, USA)

Experience:

- Chairperson and Founder of Emthonjeni Community Centres, South Africa
- Missional Expressions Leader, Mosaiek

Johan Benkes

Qualifications:

- Registered Psychometrist (HPCSA)
- Certificate in Coaching (VIP) (NWU)
- Mdiv (UFS)
- BA Honours in Industrial Psychology (NWU)
- MPhil Personal and Professional Leadership (UJ)
- In the process of completing his Doctorate in Educational Psychology (UJ)

Experience:

- Life and Business Coach and Leadership Developer
- Ministry Leader (Mosaiek)



Regular Narrative and Financial Reporting

